

IPW



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|-------------|------------------------------------|-------------|-----------------------------------|
| Applicant: | Michal MORCINIEC, et al. |) Examiner: | Matthew S. GART |
| | |) | |
| Serial No.: | 10/698,849 |) Art Unit: | 3625 |
| | |) | |
| Filed: | October 31, 2003 |) Our Ref: | B-5283 621316-4 |
| | |) | 300202209-2US |
| | |) | |
| For: | "MAKING PURCHASE DECISIONS" |) Date: | November 30, 2006 |
| | |) | |
| | |) Re: | <i>Final Office Action</i> |

RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In reply to the final Office Action mailed on October 10, 2006, a response to which is initially due by **January 10, 2007**, Applicants submit this paper. Please consider the following remarks, **all of which are made without prejudice.**

Remarks/Arguments begin on page 2 of this paper.